

EDITORS' CHOICE

HOT PRODUCTS

2010 INTERNATIONAL BUILDERS' SHOW

Last January, as the *LBM Journal* team worked the floor at the International Builders' Show, our mission was clear: seek out innovative products, services and initiatives that will help you grow your business in 2010. While discovering many completely new products that deserve your consideration, we uncovered many more existing products with incremental improvements—good products made even better. And this year, we

feature some non-products (such as websites, sales toolkits, POP displays) from manufacturers working to help you solve customer challenges. Some companies will be familiar; others you may learn about here for the first time. As usual, space prevents us from printing an exhaustive list; so please consider this a snapshot of offerings from this year's show. The listings are in no particular order.

—The Editors



ReliaBoard from TimberTech

TimberTech® describes its new ReliaBoard product as “an aesthetically pleasing, cost-effective decking product that offers consumers all of the benefits of low-maintenance without breaking the budget.”

According to the company, ReliaBoard is one of the most economical composite decking boards on the market, while offering all the same benefits of TimberTech's other decking products. It boasts a full 5.4-in. wide plank surface, backed by a transferable 25-year limited

residential warranty and is produced with recycled wood fiber and a mixture of post-consumer recycled and virgin HDPE (high density polyethylene) plastics. ReliaBoard is also designed with a square-edge profile that has been very popular for TimberTech as it provides a crisp, clean finished look. ReliaBoard has a flat grain surface pattern and comes in two popular TimberTech colors—Grey and Cedar—and is available in 12', 16' and 20' lengths with a maximum 16" O.C. span rating. www.TimberTech.com