

May 2009

CONTACT:

Rob Foster, Strata-G Communications
513.381.8855 > rob.foster@strata-g.com

Express Your Style Outdoors with New Design Options for Your Composite Deck

For more information about these tips, related topics, or to connect with an expert spokesperson, contact Rob Foster at 513.381.8855 or rob.foster@strata-g.com. For related news, information and downloadable images, visit www.timbertech.com.

Your backyard deck or patio is more than just an extension of your house – it's an extension of you. Whether you spend your night barbequing, playing with the kids or relaxing in the spa, the design of your deck should reflect your style, not a pre-set mold. TimberTech[®], a trusted, leading manufacturer of composite products, has launched easy ways to personalize your deck to fit the needs of your family through its online Product Selector, Color Visualizer and Deck Designer tools available at www.timbertech.com. In today's challenging economy, TimberTech's customizable design tools offer you a way to narrow down the many outdoor living space options, to find the style that's right for you. Also, TimberTech's durable, low maintenance composite products offer a long-term investment for your home improvement dollars.

Do you have kids? Are you a modernist or do you prefer a more classic style? Do you have a pool or a spa? These are all examples of questions that are part of the TimberTech Product Selector tool. This online tool guides you through a quick series of questions to customize your deck. When you are finished, you will receive recommendations for the type of composite decking and railing products that will fit your needs and your style.

Do you prefer cool, earth tones for your backyard patio or vibrant hues to liven up the summer months? TimberTech has the widest collection of color options and has created an online Color Visualizer tool that allows you to scroll through a virtual catalog of decking and railing color choices to choose what fits your tastes. Once you match a decking color with a railing color, the TimberTech Color Visualizer will showcase a virtual deck displaying your color choices. You can experiment and mix and match color options and make the selections you prefer before visiting a TimberTech dealer yard.

Want to jazz up your outdoor living space but have no idea where to start? The TimberTech Deck Designer is an interactive tool that allows you to choose the size, shape and color to your dream deck. It even allows you to add levels, stairs and railings. You become the designer, controlling the specs for your deck and creating as many plans as you want in this virtual simulation. When your plan is complete the Deck Designer even allows you to print a report that you can take right to a TimberTech dealer or contractor, showing the material list needed to create your dream deck.

If you have a great vision of what you want your dream deck to be but still need a little help from the pros, the design tools at timbertech.com offer a variety of multimedia resources including product and installation videos and helpful articles with simple tips and advice. There is also photo gallery of finished decks to help spark your creativity and inspire your imagination.